

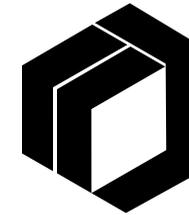
One of the most satisfying moments in my design career was coming up with a logo for **Browning & Russell**, landscape architects. The design solution almost suggested itself.



Career Strategies is a firm offering advice to both employer and employee.

Laughton

When I first met my wife Sheila **Laughton**, she knew little about my profession although I was well acquainted with hers, having often watched her play cello in the Edmonton Symphony Orchestra. To illustrate the work of a graphic designer I created a logotype for Sheila and her musical family.



Robert Davidson is a well-known criminal lawyer who commissioned a logo at a time when the legal professional society frowned upon the implied commercialism of such a move. This logo consists of his initials "r.d.".



Recently, Robert Davidson took on a partner to form **Davidson & Gregory**. Fortunately, he chose a partner with the right initial to make this logo concept work!

de Villars Jones
BARRISTERS & SOLICITORS

Anne and David wanted a simple logotype for their law practice, **de Villars Jones**.



The logo for **D.B. Robinson & Associates**, an engineering firm, suggests the precision work which is this company's pride.



My good friend **Keow Foo** was responsible for helping me settle in Canada. Using his initials, I designed this logo for Keow's architectural practice.



Three architectural firms — Hemingway Architects, Holland Cummins Partnership and Eldred Barr Architects — joined forces to form a design consortium named **Holland Hemingway Eldred Consortium Ltd.** The initials "HHE" are combined to create a 3-dimensional illusion.



Max Frank is a communications consultant with whom I have collaborated in a number of successful campaigns. I designed this logo for her when she decided to go solo.



Calgary writer Sharon Pearce called her practice **The Write Stuff**. Since this name is a take-off on Tom Wolfe's book *The Right Stuff*, I thought the idea of a paper plane in flight would work. I also suggested a slogan for her — "Ideas that take flight".



Frank Phillet, my chartered accountant of many years, finally decided to join the corporate branding club when he commissioned this logo. Although he was pleased with the idea of displaying his profession graphically in the logo, Frank wondered about the addition!