



The International Olympic Committee set up the **Environmental Olympics** to monitor the environmental impact of host cities' infrastructure for the Games. Five olive leaves representing the five continents convey the concept of "Green Games".



The **Edmonton Community Foundation** logo combines the three elements of Donor, Foundation and Recipient into an expressive free flowing form of the letter "E" for Edmonton.



D.O.V.E. — Doctors Opposing Violence Everywhere — an organization of medical practitioners who develop programs for curbing family and community violence.



The **Metro Edmonton Region Transportation Coalition** coordinates community development of transportation infrastructure. The "wreath" of intersecting roads represents order through cooperation.



The logo for Alberta Government's **Information Privacy** department is made up of the initials "I & P" linked by a key.



Alberta Ingenuity Fund provides funding for scientific and engineering research.



The Petro-Canada office in Calgary needed a symbol for its employees' community volunteer group, dubbed **Volunteer Energy**. I adapted the company's maple leaf logo to suggest a human figure.



The Peer Network allows municipal leaders to consult with a provincial network of peers respected for their experience in municipal dispute resolution. I incorporated a question mark into the logotype to underline the importance of problem solving.



Logo representing the Alberta **Employment Standards Code**.



A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z 1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z 1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z 1 2 3 4 5 6 7 8 9 0

Top — stationery and information kit folder.

Right — typeface designed for headlines.

Left — T-shirt design used for the first of the Foundation's annual fund-raisers.

My inspiration for using a teddy bear as the **Children's Health Foundation** logo came from a true story. A scared little boy was in the hospital corridor awaiting his operation when a girl with her head bandaged from recent surgery approached him and offered her teddy bear. She told him how the bear had helped her through the operation, and he was able to face his ordeal with confidence and serenity.

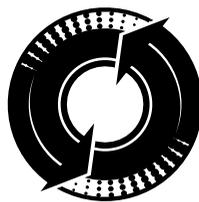
I designed the bear logo on a flight back from Singapore.



Logo for **The Alberta Electronic Health Record**, a provincial health information network linking community physicians, pharmacists, hospitals, and other authorized health care professionals. It allows access to information on a patient's allergies, prescriptions, and lab tests.



The logo for the **College and Association of Registered Nurses of Alberta** is derived from Florence Nightingale's famous lamp. The stylized beacon represents the nurses' dedication to knowledge and service. The flame is shaped to suggest cupped hands, symbolizing care and protection.



Tire Recycling Alberta – A government program to facilitate the recycling of tires.



Edmonton's Downtown Business Association developed the theme "**The Art of Downtown**" to promote the city's cultural life, shops and fine dining experiences.



Wood Buffalo Environmental Association of Fort McMurray is an organization that monitors air quality in the oil sands industrial region.



Chef Simon Smotkowicz, manager of **Culinary Team Canada**, has led his team of chefs to win many gold medals in the Culinary Olympics.



The **Oil Barons** of Fort McMurray is the top hockey team in the Junior-A national tournament.

